

What is Open House Day?

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So, the Open Doors Day is a planned action that is held not only in higher education institutions, but also in secondary specialized educational institutions to meet and communicate with future applicants and students.

This event is organized centrally, and on this day the parents of school graduates, and the graduates themselves, will finally be able to choose a university for admission and, at least a little, decide on their future specialty.

The Open Day is held annually in all state and non-state universities in the world, and its main task is to get as many applicants and, accordingly, future freshmen as possible into its walls. To achieve this result, the management of each university provides:

Informativeness;

Printed brochures;

Positive emotions;

Good mood;

Productive work with the audience;

Profitable prospects;

Illustrative examples.

To make it clear to the reader what is at stake, I will add on my own: the university attracts future students, and uses for these purposes such an advertising campaign as the Open House Day.

In order not to say the phrase "commercial offer", I will add: Open Day has become a good tradition for many universities, so parents themselves are looking forward to its coming.

For what and to whom is it necessary?

Let's imagine three situations in life:

1. Parents dream that their child will become a certified doctor in the future, and he himself predicts a career as a computer genius. How can you come to a compromise?
2. The graduate does not even think about where to go to study in the future, and the parents cannot in any way interest him with tempting offers and financially profitable prospects. How to generate interest in your offspring?
3. The student finally decided that he personally did not need a higher education, and after graduating from school he plans to immediately go into the army, and then serve under a contract.

How can parents convince him that college is important even for a military career?

The Open Day is the answer to all these questions, since it clearly demonstrates what life is like for a modern student and what can be achieved after graduation.

It is one thing when parents at home argue and persuade, and quite another when at the open day you listen to exciting speech of students who have already achieved tangible results at their age.

It will also not hurt to listen to clever speeches of teachers from different departments - you never know, maybe some specialty will interest you. So we can make an unambiguous conclusion: the Open Day is only beneficial and positive to the masses.

What does it give visitors?

So, if you made up your mind and came to the event, putting aside all the affairs and worries, you can be sure that you will spend this day with benefit. It is possible that upon returning home, the future applicant will finally decide on his future profession, and will know exactly where it is best for him to go.

So, at the Open Doors Day, you can not only enter the university building without a pass, but also get acquainted in detail with its structure and the list of studied specialties.

At each department, new guests will be welcome, and the teachers will tell in all the details what their specialty is for, what it gives, and what prospects it opens up for future graduates.

These are not just words, these are visual aids and brochures, as well as statistical data from previous years.

In addition to useful information, future applicants, together with their parents, will be able to assess the conditions in which modern students are trained.

This is the state of the classrooms, the presence of a spacious library and a bright reading room, the equipment of laboratories and computer rooms, a restroom and a canteen, as well as other facilities at the disposal of a higher educational institution.

It so happens that even before attending the Open Day, the student has already decided on his future specialty.

So: he is given a unique chance to once again personally verify the correctness of the perfect choice and the value of the long-awaited profession. He can purposefully come to his department in a future university and find out all the questions that concern him.

Perhaps the specialty will disappoint, but it is better to change your mind now than to stand with a "crust" about higher education and simply not know what to do with it.

And one more thing: at the Open Doors Day, you can always communicate with your future teachers and understand for yourself whether it will be possible to cooperate with these people in the future.

This is also an important fact that must be taken into account when entering and choosing a specialty at a particular university. And the attitude of teachers to their profession is also an important indicator for the future applicant.